



Positive environmental actions, for everyone.

JOB DESCRIPTION

ROLE:	Web Developer/Designer
MANAGER:	Chief Information Officer (CIO)
LOCATION:	Sydney
HOURS:	37.5 hours per week
DATE:	March 2020

To apply, please email your CV and response to the selection criteria below to hr@planetark.org. Please note only submissions addressing selection criteria will be considered. **Applications due by 10 April 2020.**

FUNCTION & PURPOSE:

The Web Developer is primarily responsible for designing, developing and maintaining high quality webpages, websites, interfaces and high-quality technical deliverables on a wide range of projects under the guidance of the CIO. The focus is to create great user experiences across the multiple websites and online systems.

PRINCIPAL DUTIES & RESPONSIBILITIES

1. Support the development and delivery of Planet Ark's environmental campaigns.
2. Support the operation and maintenance of Planet Ark's IT systems environment
3. Apply your knowledge and passion for development with knowledge of digital media and trends across a variety of technology channels.
4. Design, develop and maintain high quality web pages, websites and associated digital media.
5. Work with CIO and campaign managers to determine IT needs for current and future campaigns.
6. Provide statistical reporting for web services/traffic as required; download, filter and integrate web data with internal databases.

7. Participate in relevant meetings including IT and Campaign work in progress meetings (WIPs), staff meetings, supervision and external meetings.
8. Ensure personal adherence to the Planet Ark HR Manual.
9. Other duties as reasonably directed by the CIO.

WORKING RELATIONSHIPS:

INTERNAL	EXTERNAL
CIO	External Contractors
IT Team	IT Service Providers
Campaign Managers	Retailers
Information Centre	
Partnerships Team	
HR Team	

ESSENTIAL SELECTION CRITERIA

1. Diploma or Degree in IT related field or relevant experience
2. Passion for design and user experience
3. Strong HTML, CSS and Javascript knowledge and experience with Angular JS and/or Node JS
4. Proficient jQuery and Bootstrap skills
5. Experience in both server side (ColdFusion or PHP) and client side (JavaScript) coding
6. Database experience - SQL, table creation and modification
7. Competency with Macs and Mac applications
8. Office 365 Admin experience
9. Ability to work autonomously or within a team
10. High attention to detail and a focus on quality
11. A strong alignment with Planet Ark’s mission and values

DESIRABLE CRITERIA

12. Tech/desktop support experience
13. AWS experience
14. Good knowledge of Photoshop and Illustrator or similar
15. Data mining, analytics and presentation tools for example Tableau