

# WORKPLACE ENGAGEMENT WITH PLANET ARK

## WE CAN HELP YOU INSPIRE YOUR TEAM TO SUPPORT WORKPLACE SUSTAINABILITY GOALS

Planet Ark now offers an ‘added-value’ service through which a Planet Ark team member supports your business to develop a streamlined calendar of workplace sustainability activities.

ALIGN WITH US

HIGHLIGHT WORKPLACE INITIATIVES

ACTIVELY PARTICIPATE IN PLANET ARK'S KEY CAMPAIGNS

## WE CAN HELP YOU

- Develop a calendar of workplace sustainability initiatives for your team
- Attract and retain socially conscious, ethical staff
- Provide trusted third-party support for your internal sustainability programs and messages
- Align your business with our positive campaigns, stories and social investment
- Foster positive perceptions for your internal stakeholders



## INVESTMENT

BENEFITS	SUPPORTER \$40,000 p.a.	CHAMPION \$20,000 p.a.	ADVOCATE \$10,000 p.a.
Dedicated Planet Ark Relationship Manager to support workplace participation in established Planet Ark campaigns	YES	YES	YES
Right to promote association with Planet Ark campaigns within all internal and non customer-oriented communications	YES	YES	YES
Branding on Planet Ark campaign promo material for your workplace	Prominent branding	Alongside existing sponsors	Alongside existing sponsors
Brand recognition by Planet Ark (on website, annual review, social media etc)	CASE STUDY + LOGO	LOGO	MENTION
Annual presentations to staff by Planet Ark representatives	FOUR	TWO	ONE
Promotional support for bespoke staff engagement activity	YES	YES	
Discount on sponsorship of specific Planet Ark campaigns	30%	20%	
Workplace sustainability review conducted by Planet Ark technical advisor	YES		
One ‘Sustainability Communications’ training workshop for key staff	YES		

FIND OUT HOW WE CAN HELP YOUR BUSINESS

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